

Directory of Partner Member Benefits for Ukie Members

Ukie’s network of Partner members include a variety of service suppliers providing a range of specialist business services tailored specifically for the games industry. The following is a list of benefits, discounts and special offers available to all Ukie members. For introductions or more information on any of these offers, please email [Leo Harvey](mailto:leo.harvey@ukie.com).

| Company | Description of Services and Benefits |
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| <p>Alliotts LLP</p> <p>Website: www.alliotts.com Email: andrew.douthwaite@alliotts.com</p> <p>Accountancy & Tax Service</p> | <p>Alliotts LLP (part of the Shaw Gibbs Group) is a full service firm of Chartered Accountants and business advisors with offices in London and Guildford. We provide a comprehensive range of services, including audit, tax, and corporate finance. Our expertise extends to providing specialised support to clients in the video games and creative industries, helping them grow their businesses and achieve their goals. Our gaming sector team has extensive experience working with gaming companies and start-ups This includes supporting start-ups in securing investment, financial forecasting, and strategic planning as well as assisting major studios in compliance services such as audit and assurance. With a specialist tax team we also ensure that game developers and creative entrepreneurs can maximize opportunities such as VGTR and R&D tax credits.</p> <p>As part of our commitment to the industry, we offer all Ukie members a free 30-minute consultation to explore how we can support your growth and ambitions.</p> |
| <p>Amazon Web Services</p> <p>Website: www.aws.amazon.com Email: saalter@amazon.fr</p> <p>Business Service, Software Services</p> | <p>Behind the great games, there is AWS for Games. AWS has everything you need to create games faster, run them smarter, and develop them. We help game developers from around the world create unique and exceptional gaming experiences. Whether you're looking for compute power, database storage, content delivery, or other functionality, AWS has the services to help you build sophisticated applications with increased flexibility, scalability and reliability.</p> <p>Ukie members are eligible to \$5,000 promotional AWS credits. Please contact Leo Harvey for more details on how to submit your credit application.</p> |
| <p>Amiqus</p> <p>Website: www.amiqus.com Email: liz.prince@amiqus.com</p> | <p>Amiqus is a multi-award-winning games recruitment specialist, celebrating success over two decades, helping studios to attract exceptional and diverse talent. Our team is the most experienced in the sector, using their skills and expertise to successfully attract candidates across all disciplines, from C suite through all levels of experience, for companies of all sizes across the UK and Europe.</p> |

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| <p>Recruitment</p> | <p>The following services are available pro bono:</p> <ul style="list-style-type: none"> • Industry Salary Benchmarking • Benefits and Package Market Intelligence • Help Shaping Your Recruitment Process • Job Specification Reviews to help you to diversify your talent pipeline • Job Advert Feedback |
| <p>Athlos</p> <p>Website: www.athlos.gg Email: david@athlos.gg</p> <p>Software Services</p> | <p>Athlos provides a scalable tournament creation platform which enables game studios to create thousands of tournaments to run simultaneously for all players without the heavy lifting. By segmenting players based on level, skill, rank and location, Athlos brings fair tournaments to all players whilst complimenting the core gameplay and increasing engagement and revenue metrics such as playtime, retention and ARPDau. Athlos also provides social tournaments which allows players to set up their own tournaments with other players and their friends easily either through Discord or through social media platforms.</p> <ul style="list-style-type: none"> • Initial two tournaments will be free • 20% discount on participating players |
| <p>Attention Seekers</p> <p>Website: www.attentionseekers.com Email: jnoone@attentionseekers.com</p> <p>Marketing & PR</p> | <p>Attention Seekers are a renowned fan engagement agency, excelling in creativity, production, and beyond. As fans ourselves, we wholeheartedly embrace the ideals of fandom, which we embody in everything we do, from the team we recruit to the content we create. Since 2011, we've been championing fan-centric worlds with their creative sense of play. Drawing from our rich heritage in engaging generations of fans, we leverage the fundamentals that make industries like gaming, sports, and entertainment so compelling such as narrative, storytelling and emotional engagement to breathe life into brand activations across all industries. By making fandom the heart of our brand activations, we commit to giving fans genuine, original, heart-pounding excitement through the channels they already know and love.</p> <p>Free consultation and 10% discount.</p> |
| <p>Barclays (Games & Creative)</p> <p>Website: https://games.barclays Email: games@barclays.com</p> <p>Banking & Games Industry Specialist Support</p> | <p>At Barclays, we have a rich history of providing unwavering support to these dynamic industries, extending far beyond traditional banking services. Our dedicated Games and Creative Team, in alignment with our bank-wide strategy, is committed to harnessing businesses' full potential.</p> <p>We empower businesses of all sizes, from budding startups to large corporates, through a range of initiatives. We hold engaging Games</p> |

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| | <p>industry events, immersive expos, impactful demo days, cutting-edge accelerators, and lots of network-building opportunities.</p> <p>Whether you're embarking on your entrepreneurial journey or steering a multinational corporation with worldwide ambitions, reach out to us to explore how Barclays can support you on your path to success.</p> <p>Get in touch to find out how we can support your games business with banking and beyond.</p> |
| <p>Bartle & Wood</p> <p>Website: www.bartleandwood.com Email: rob@bartleandwood.com</p> <p>Business Service, Marketing & PR</p> | <p>Bartle & Wood provides problem-solving services for the games industry, focusing on refining game vision, investment, commercial strategies, marketing, and audience targeting. Consulting to help developers, publishers and service providers overcome challenges related to game development, business development, branding, and market positioning.</p> <ul style="list-style-type: none"> • 15% discount on day rate • 10% discount on per project fees |
| <p>Blackadders LLP</p> <p>Website: www.blackadders.co.uk Email: kirk.dailly@blackadders.co.uk</p> <p>Legal</p> | <p>Blackadders is a leading law firm with a go-to video games team, providing specialist support to developers, publishers, artists and investors across the country. Representing innovators and industry leaders, we have acted in a number of major video games deals, including:</p> <ul style="list-style-type: none"> • Minecraft development agreement between 4J Studios and Mojang • sale of Digital Goldfish to Ninja Kiwi • sale of Cloudgine to Epic Games • various publishing agreements for major console releases <p>We have also been engaged as the official legal partner of Scottish Games Week and supported the UK Games Fund's innovative 'DunDev' programme.</p> <p>Areas of Expertise:</p> <ul style="list-style-type: none"> • Development & Publishing • M&A • IP & Licensing • Investment • Start-ups & Scale-ups • AI • Data Privacy • Online Safety & Regulation • Esports <p>Free 30 min initial consultation</p> |

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| <p>Changes Immigration</p> <p>Website: www.changesimmigration.com</p> <p>Email: samar.shams@changesimmigration.com</p> <p>Legal</p> | <p>At Changes Immigration, we work to mitigate the effects of immigration restrictions on businesses and people. Our work expresses our commitment to equality. We assist with UK inbound immigration matters from all countries.</p> <p>Free 30 minute consultation for any business that needs assistance with sponsoring non-UK nationals to work in the UK.</p> |
| <p>Code Coven</p> <p>Website: www.codecoven.co</p> <p>Email: partnerships@codecoven.co</p> <p>Business Service</p> | <p>Now is the time to adapt. Code Coven is an award-winning organisation, fiercely working in the video games industry to create a more inclusive and diverse environment. Our bespoke training and consulting services will increase your change power and safeguard your studio against the whims of the industry.</p> <ul style="list-style-type: none"> • Free 30 minutes call • Discounted access to trainings, consultancy services & Evolve: The Studio Accreditation |
| <p>Code Wizards Group</p> <p>Website: www.codewizards.io</p> <p>Email: hello@codewizards.io</p> <p>Business Service</p> | <p>Trusted by the teams behind many of your favourite games, and backed by some of the world’s biggest tech partners, Code Wizards Group (Code Wizards and Multiplayer Wizards) help studios Build and Run games that players love.</p> <p>We employ the M.A.G.I.C. (<u>M</u>ultiplayer <u>A</u>nd <u>G</u>ame <u>I</u>nfrastructure <u>C</u>onsulting) Methodology, the framework behind the market’s leading videogame backend consultancy, leading to risk-lowering, cost-saving, future-proofed game backend solutions.</p> <p>We offer studios the opportunity to trial the M.A.G.I.C. Methodology as part of the M.A.G.I.C. Hour – a free, zero-obligation, one-hour taster session of independent guidance and impartial advice. If afterwards, you see the benefit and want to move on into the full M.A.G.I.C. Methodology workshop, we can build upon the work that’s already been done. Win-win.</p> <p>Free Analytics Strategy Review in addition to the M.A.G.I.C. Hour for Ukie Members.</p> |
| <p>Connor Broadley</p> <p>Website: www.connorbroadley.co.uk</p> <p>Email: TeamBC@connorbroadley.co.uk</p> <p>Business Service</p> | <p>Connor Broadley is an independent financial services business, providing employee benefit and wellbeing consultancy services for companies, and financial planning advice and investment management expertise for individuals.</p> <p>Free and informal Employee Benefits MOT - an initial assessment of current benefits to see if better value could be delivered for you and your employees alike. To find out more simply email TeamBC@connorbroadley.co.uk</p> |

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| <p>COUSIN Media Group</p> <p>Website: www.cousinmg.com Email: tom@cousinmg.com</p> <p>Business Service, Marketing & PR</p> | <p>COUSIN Media Group is a brand-new media company that has been created by ex-Target Media directors. It a full-service media planning and buying agency specialising in the entertainment category. Having recognised that the speed and specialisms of the entertainment, and especially video games markets, are unique we have built an advertising business around servicing the needs of this category. We specialise in media strategy, planning, buying, implementation and optimisation for advertising campaigns across all media channels and work globally.</p> <p>Free 1hr consultation to discuss issues/ thoughts on paid-media and how to use it in a video games context.</p> |
| <p>Coutts & Co</p> <p>Website: www.coutts.com Email: paul.franks@coutts.com</p> <p>Business Service</p> | <p>Awarding winning commercial and private Bank. The first to develop a bespoke offering to the UK Interactive Entertainment sector. Part of the NatWest Group, our aim is to be the go to financial partner for individuals and businesses in the UK in games development, esports and streaming.</p> <p>Free review of personal and business financial needs.</p> |
| <p>David Reeves Consulting Ltd</p> <p>Website: www.david-reeves-consulting.com Email: Davidr@david-reeves-consulting.com</p> <p>Business Service</p> | <p>Personal Business Consulting to the Video Game Industry, providing Mentoring, Business plans, Pitch decks, data analysis, game evaluations, Financial planning, Investment opportunities, Company Board Membership (Chair/NED). Board advisor roles</p> <p>5% discount on standard rates.</p> |
| <p>Dead Good PR</p> <p>Website: www.deadgoodmedia.com Email: hello@deadgoodmedia.com</p> <p>Marketing & PR</p> | <p>The No-Nonsense Video Game PR Agency. Straight talking, passionate, creative and collaborative - our award-winning media and content creator PR team will level up your game on a global scale.</p> <p>20% discount on first three months when collaborating on a monthly retainer for at least 6 months.</p> |
| <p>Dell</p> <p>Website: www.dell.com Email: uksbassociations@dell.com</p> <p>Business Service, Hardware & Peripherals</p> | <p>At Dell Technologies, our purpose is to drive human progress, through greater access to better technology, for people with big ideas around the world.</p> <p>10-20% discount off laptops, desktops and accessories, Access to our highly trained Small Business Technology Advisors to help Ukie members with free advice to grow their business</p> |

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| <p>Dolphragon</p> <p>Website: www.dolphragon.com Email: mustapha@dolphragon.com</p> <p>Marketing & PR</p> | <p>Producing and Delivering Live Action Trailers at competitive rates. We love developing our clients' ideas into successful trailers. Whether that's starting from the initial brief or just handling the production side of the shoot; we are flexible enough to work with you as a full creative partner or cooperate with your in-house teams.</p> <p>Free quote for producing and delivering live-action trailers.</p> |
| <p>Eaton Smith</p> <p>Website: www.eatonsmith.co.uk Email: christaylor@eatonsmith.co.uk</p> <p>Business Service, Legal</p> | <p>Eaton Smith has had a long association with the video games industry and whilst we count one of the world's largest developers/publishers amongst our clients, our publisher and developer clients vary in size and complexity of operations and from start up to well-established.</p> <p>As part of our wider commercial services which we offer to clients, we provide specific advice and assistance in the games sector, whether you are a developer or publisher, artwork studio, musician or a licensor or prospective licensee of IP.</p> <p>Free initial consultation.</p> |
| <p>Electric Sheep Studios</p> <p>Website: www.electricsheepstudios.co.uk Email: fabdav@electricsheepstudios.co.uk</p> <p>Developer, Co-developer</p> | <p>Electric Sheep Studios are an independent video game development and co-development studio.</p> <p>20% discount off co-development services.</p> |
| <p>Equals Money</p> <p>Website: www.equalsmoney.com Email: alan.williams@equalsmoney.com</p> <p>Business Service</p> | <p>Banking, payment and Card provider for UK & EU SMEs across all industries. Equals is a fully regulated provider of financial payment services, operating out of London, Chester, Brussels and Amsterdam. We help customers streamline their payment infrastructure from collection to pay-outs, reducing friction and creating better processes for treasury teams.</p> <p>90% off Xero for new clients (for 6 months).</p> |
| <p>Esports News UK</p> <p>Website: www.esports-news.co.uk Email: dom@esports-news.co.uk</p> <p>Esports, Media (Trade)</p> | <p>Esports News UK is an online publication that provides daily updates and stories covering UK esports, streaming and video game culture, with a focus on League of Legends. Editor Dominic Sacco also works as an esports consultant, helping brands, investors and businesses to understand the sector and succeed in it.</p> <p>5% discount on ad sales/campaigns and esports consultancy.</p> |

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| <p>Experience12</p> <p>Website: www.experience12.com Email: george@experience12.com</p> <p>Business Service, Marketing & PR</p> | <p>Experience12 is an independent, award-winning pop culture marketing agency, connecting film, TV and video game brands with consumers through engaging experiences and events. With unrivalled insight into the fan audience through years of research, we utilise data, trends and the demands of this powerful pop culture audience to deliver events with stand-out results. Based in London but operating globally, our services include: Creative Development & Strategy, Experiential Marketing, Live Events, Exhibition Stand Design & Build, PR Stunts, Press and Influencer Engagement, National & Worldwide Tours</p> <p>10% discount on agency fees for first project. Ukie members can also benefit from access to current and archive data, infographics and whitepapers and premium access to our research group.</p> |
| <p>Fancensus</p> <p>Website: www.fancensus.com Email: david.sidebottom@fancensus.com</p> <p>Business Service, Research & Data</p> | <p>Since 2004, Fancensus has been providing in-depth business and communication analytics, to video games and movie companies, globally. Our bespoke, best-of-breed analytical platform, paired with our unrivalled depth of insight, is a pioneering, completely unique solution that puts you in absolute control. Easily one of the world's most powerful, intuitive dashboards, Fusion allows you to effortlessly monitor, compare and interpret complex, real time data in an instant. Totally customise your experience to make the most informed decisions and stay one step ahead of the competition.</p> <p>10% discount.</p> |
| <p>Feel For Music</p> <p>Website: www.feelformusic.com Email: kenny@feelformusic.com</p> <p>Business Service</p> | <p>Feel For Music is a full-service music consultancy, supervision and creation company, specialising in the games and media sectors.</p> <p>10% off first project for new customers (not including third party costs).</p> |
| <p>Fresh Seed</p> <p>Website: www.freshseed.co.uk Email: sarahb@freshseed.co.uk</p> <p>Business Service, Education, Research & Data</p> | <p>We're all things people & culture. By that we offer, HR retainers, line manager and leadership training as well as training in EDBI - women's health and neurodiversity are two specialities of ours. We also provide coaching and mentoring services. We are also talent acquisition specialists offering you advice on sponsorship, employer brand and your talent attraction.</p> <p>We offer cultural audits of your studio evaluating how well your people really are doing and how happy they are. We can dive deeply into issues that you feel are appearing frequently and find out what's going on. Plus, we facilitate sessions for you to bring you together as team, develop your values and behaviour code and so much more.</p> |

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| | 10% discount on all training. |
| <p>Founders Law</p> <p>Website: www.founders-law.co.uk Email: tol@founders-law.co.uk</p> <p>Business Service, Legal</p> | <p>Founders Law, provide expert legal services tailored to the UK video games industry, with a particular focus on supporting start-up and scale-up businesses. We understand the sector’s unique challenges and opportunities, helping game developers, publishers, esports organisations, and related businesses navigate the legal landscape. Our head of gaming has personally taken a small business from incorporation to acquisition and our firm is a challenger to the big players and a scale-up itself, so we bring an agile approach and a genuine understanding of the pressures on our clients.</p> <p>Our low-overhead business model means we’re a fraction of the cost - usually a third to a fifth of big city firms – without any sacrifice in quality (and we offer discounted rates to our fellow Ukie members). We’ve advised and negotiated for and with everyone from solo founders and small creative studios to household-name social media networks, the likes of PlayStation and Crystal Dynamics and on titles from Tomb Raider to Genshin Impact.</p> <p>Ukie members can email Tol Poyer-Sleeman for a special discounted rate card.</p> |
| <p>Get In</p> <p>Website: www.getinagency.co.uk Email: nathan@getinagency.co.uk</p> <p>Business Service, Insurance</p> | <p>Created with the vision of breaking down the boring approaches to social media, marketing, and creative content, our expert team have their eyes on the here and now, with a cumulative 25+ years working in games & esports. Another agency, we get it. Give us a chance. We’re here to change stereotypes associated with modern marketing and provide real value to your projects.</p> <p>Free 30-minute call to review your social media accounts.</p> |
| <p>GG Insurance</p> <p>Website: www.gginsurance.net Email: gail@gginsurance.net</p> <p>Business Service, Insurance</p> | <p>GG Insurance Services cater exclusively to the games industry. Insurance is boring and can be confusing, we get it. You want to focus on what you do and not have to worry about your business in case the unexpected happens! Here at GG we listen to our clients and by combining our passion for gaming with 30 years’ experience in the Insurance industry, we make sure you are getting exactly what you need and fully understand what you are covered for. We have come across many clients who have been buying the wrong type of cover for their business. Insurance that would not have appropriately covered them should they have needed to make a claim. Make sure you are protected today. Our team are on hand to answer any questions, we love to hear from you!</p> <p>UK-based clients who purchase a package through our in-house product receive an exclusive 5% Ukie discount.</p> |
| <p>Games Leadership Academy</p> | <p>The Games Leadership Academy is offering Ukie members a 10% Discount on their new Blueprint Leadership Training Course. The</p> |

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| <p>Website: www.gamesleadership.com Email: info@gamesleadership.com</p> <p>Business Service, Education</p> | <p>Games Leadership® Blueprint is a 12-week Online Course designed for Leaders in the Games Industry who want to grow, inspire, and create lasting change - without burning out or losing themselves along the way.</p> <p>Whether you're leading a team now or about to step into a Leadership role, the Blueprint offers the real-world tools and support you need to navigate the challenges of leading a Creative Team.</p> <p>What You'll Gain:</p> <ol style="list-style-type: none"> 1. Personalised Leadership Roadmap: Align your style with your Studio's unique needs. 2. Actionable Tools & Strategies: Practical skills to tackle Team dynamics and Leadership challenges. 3. Supportive Community: Join Group Coaching and connect with peers who understand your world. <p>Find out more here: https://www.gamesleadershipacademy.com/courses</p> <p>10% discount on Games Leadership® Blueprint Course</p> |
| <p>Game Studio Training</p> <p>Website: www.gamestudiotraining.com Email: andy@andycoley.com</p> <p>Business Service, Education</p> | <p>Game Studio Training, led by Andy Coley, provides 'people skills' based training, coaching and facilitation for studios, focussing on leadership and management skills and with other aspects like professional boundaries, wellbeing and resilience, communicating at our best and lots more.</p> <p>15% Discount for all training</p> |
| <p>GPI</p> <p>Website: www.gpi.agency Email: neil@gpi.agency</p> <p>Marketing & PR</p> | <p>An agency that provides solutions for the latest sales challenges we face in the games and tech sector . A group of independent sales specialists who have been in and around the game industry for over 30 years. Offering a range of services across retail and digital formats designed to help you maximise your ROI on your games and accessories. Tap into our network to help you achieve your commercial objectives.</p> <p>Free consultation (including a “Walk and Talk” consultancy, designed to get people out of their offices) and 20% discount on normal rate card for any services supplied.</p> |
| <p>Halo Financial</p> <p>Website: www.halofinancial.com/ukie Email: ukie@halofinancial.com</p> | <p>Halo Financial is an award-winning foreign exchange company who provide exceptional exchange rates and easy to use currency transfer and international payment services to businesses and private clients.</p> |

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| <p>Business Service</p> | <p>Through our partnership, we have an exclusive offer on Halo Financial’s services, so you can expand your trade opportunities and make international payment or currency transfers today. This exclusive offer includes:</p> <ul style="list-style-type: none"> • Free currency audit or quote. Receive a free assessment of your business currency requirements to help identify margin improvements. • No Halo transfer fees. Available on all transactions of more than £5,000. • Free account opening. So you can start buying and selling currency with ease. • Preferential rates for UKIE members. |
| <p>Heroic Labs</p> <p>Website: www.heroiclabs.com Email: contact@heroiclabs.com</p> <p>Software Services</p> | <p>The Heroic Game Stack empowers game developers with world class gametech to build, scale and operate their multiplayer games. Our flagship product Nakama, an open source game back end, solves for realtime, competitive and social game play. Our Game framework Hiro enables a studio to implement metagame features such as a virtual store, inventory and progression while saving up to 15 months of development time. Satori, our LiveOps service enables a studio to build a live services game with remote configuration, experimentation, live events and much more. The Heroic Cloud enables studios to scale their game on AWS, GCP or Azure.</p> <p>Limited time offer until the end of September 2024:</p> <ul style="list-style-type: none"> • 40% off year 1 Hiro licenses • £5k credits on Heroic Cloud for up to 6 months • An on-site visit to your UK office for 1 day by a senior Heroic engineer to kick off the relationship |
| <p>HeyDanThomas</p> <p>Website: www.heydanthomas.com Email: dan@heydanthomas.com</p> <p>Business Service</p> | <p>Specialist business consultancy, focused on helping games companies navigate growth providing services around strategy, Leadership, Growth planning/readiness, Marketing, Studio positioning, Comms & community, Coaching, Consultancy, Leadership development.</p> <p>Free, no-commitment initial consultation.</p> |
| <p>HOST</p> <p>Website: www.hostsalford.com Email: info@hostsalford.com</p> <p>Business Service, Education</p> | <p>HOST, Salford’s ‘Home of Skills & Technology’, is an innovation hub at the heart of MediaCityUK. For entrepreneurs, by entrepreneurs, HOST offers a unique approach to supporting businesses across the region in their growth, innovation and success.</p> <ul style="list-style-type: none"> • Guest access to HOST Social lounge – the perfect location for meetings, events and to network with the North West’s tech and gaming community. |

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| | <ul style="list-style-type: none"> • Discounts on Unity software and HOST Immersive Lab bookings. • Free access to diverse qualified junior technology talent from HOST Skills City for employers; and access to training and placement opportunities via our network for students and graduates. |
| <p>Indie By Design</p> <p>Website: www.weareindiebydesign.com Email: Stace@IndieByDesign.net</p> <p>Business Service, Media (Mainstream)</p> | <p>We work to strengthen the success of your games through insight and consultation on design, communications and production. Our services are bespoke and crafted always with a view to enhancing a game’s quality and delivering on its potential. At each stage of the development cycle we seek to add meaningful, honest value, from design ideation and milestone assessment, to launch and beyond.</p> <p>Up to 10% discount.</p> |
| <p>Intorqa</p> <p>Website: www.intorqa.gg Email: andrew.hogan@intorqa.com</p> <p>Business Service, Research & Data</p> | <p>We are the first threat intelligence provider dedicated to making video gaming fairer and safer, by helping publishers and developers more effectively reduce cheating and the other exploits that threaten their player experience and long-term business model.</p> <p>First month free when signing up to 12 months.</p> |
| <p>Johnny Atom Productions</p> <p>Website: www.johnnyatom.com Email: simon@johnnyatom.com</p> <p>Marketing & PR</p> | <p>Johnny Atom Productions is a global communications consultancy specialising in boxed and digital gaming entertainment with over two decades of experience behind us working on some of the biggest franchises in interactive entertainment. We and our international partner agencies build creative and successful campaigns across print and digital consumer media, as well as key influencers across the UK, Europe, and North America.</p> <ul style="list-style-type: none"> • 25% discount for all contracted PR activity for the first month of a campaign running for a minimum of 3 months (1 campaign per company). • 15% discount for all contracted PR activity for all 1 month campaigns (1 campaign per company). |
| <p>Jon Torrens</p> <p>Website: https://jontorrens.co.uk/gamedevs Email: jon@jontorrens.co.uk</p> <p>Business Service, Education,</p> | <p>Introverted communication coach and confidence upgrader. Former stand-up comic and video game designer, delivering transformative and effective training to create successful, confident communicators.</p> <p>10% discount.</p> |
| <p>KWP Limited</p> <p>Website: www.thestingreport.com</p> | <p>Kevin Williams is a widely-respected specialist on entertainment and technology assisting international clients in developing immersive and interactive entertainment technology and facilities. Kevin is Co-</p> |

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| <p>Email: kwp@thestingerreport.com</p> <p>Trade Bodies & Networks</p> | <p>Founder and R&D Director for Spider Entertainment, a global leader in Out-of-Home Entertainment for retail destinations and beyond. Along with advisory positions with other entrants into the market he is founder and publisher of The Stinger Report, a must read e-zine for those working or investing in the amusement, attractions, and entertainment industry. Kevin is a prolific writer and provides regular news columns for main trade publications. He also travels the globe as a keynote speaker, moderator and panellist at numerous industry conferences and events. Author of “The Out-of-Home Immersive Entertainment Frontier: Expanding Interactive Boundaries in Leisure Facilities”, the only book on this aspect of the market, the second edition is scheduled for a 2023 release.</p> <p>Discounted rates on services, and also support on understanding the market.</p> |
| <p>Kythera AI</p> <p>Website: www.kythera.ai Email: contact@kythera.ai</p> <p>Software</p> | <p>Kythera AI offers the most advanced AI middleware for AAA to indie video games. Built for use with Unreal Engine, Unity, O3DE or custom C++/C# engines, developers can now quickly create intelligent NPCs and agents that understand and dynamically react to their environment.</p> <p>5% off the licensing cost of a complete package of the Kythera AI or CityLife product.</p> |
| <p>Levellr</p> <p>Website: www.levellr.com Email: elliott@levellr.com</p> <p>Software Services, Business Service</p> | <p>Levellr is a software as a service business that provides its customers with the tools & services to launch, manage and grow messaging communities on Discord. Our vision is to create a world in which fans have a stake in the creators, games and brands they love. The tools provided within this service include consumer insight tools, community management tools, customer relationship management (CRM) system, and analytics. Key services also include Community Management and Moderation services for building communities.</p> <p>Waived setup fees, discounts on economies of scale, discounted pricing</p> |
| <p>Making Moves London</p> <p>Website: www.makingmoves.london Email: roh@makingmoves.london</p> <p>Business Service</p> | <p>Making Moves London is a London-based consultancy specialising in helping growing businesses with their office strategies. We work exclusively for the occupier, striving to secure the best location, deal, and space for our partners. Plus, we handle all the hard work, so you don't have to. As a one-stop shop, we offer a range of services, including relocation advice, property searches, office disposals, managing fit-outs, building surveys and dilapidations negotiations.</p> <p>Free Stay vs Leave Analysis and 10% off final fee listed on website.</p> |
| <p>Maltin PR</p> | <p>Maltin PR is an award-winning and internationally recognised global public relations firm specialising in Corporate and Private Client</p> |

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| <p>Website: www.maltinpr.com Email: george@maltinpr.com</p> <p>Business Service</p> | <p>Reputation Management, Legal and Litigation PR, and Crisis Communications. Our experienced team of leading communications professionals includes ex-broadcast and print media journalists, as well as key individuals drawn strategically from reputation management and corporate communications backgrounds. We specialise in protecting the reputations and managing the media for companies and High Net Worth individuals, including those in hard fought, multi-jurisdictional, high value litigations.</p> <p>Free initial consultation.</p> |
| <p>Mastered</p> <p>Website: www.mastered.com Email: perri@mastered.com</p> <p>Business Service, Education</p> | <p>Mastered provide flexible, on-the-job technical and leadership training for mids, seniors and principals across a range of roles, from tech artists to graphics programmers, at every level – <i>all subsidised 90% by the government via Skills Bootcamp funding</i>. Key features include:</p> <ul style="list-style-type: none"> • Closed cohorts exclusively for your studio • Personalised curriculum tailored exactly to your upskilling needs • Bespoke schedule aligned to production milestones • One-to-one support • Led by authorised, games industry-credible trainers / coaches <p>Our government contracts say we are unable to offer discounts on the already-discounted training. So, for UKIE members we can offer any of the following to anyone who signs up for a cohort of more than 5 to our Skills Bootcamps:</p> <ul style="list-style-type: none"> • An extra 1 hour session on supporting neurodiversity for participants as part of the experience • A bonus 1 hour ‘train the trainer’ session on how to deliver great learning experiences for up to 8 of your team. <p>For more details, please contact co-founder Perri Lewis (perri@mastered.com)</p> |
| <p>Mind</p> <p>Website: www.mind.org.uk/workplace Email: ctully@mind.org.uk</p> <p>Business Service</p> | <p>Mind’s products are developed by experts to help you build a healthy and supportive work environment. Whether you’re looking to provide extra support for remote teams, upskill your line managers, or create a more inclusive workplace, we’re here to help.</p> <p>You can find out more information on Mind’s products and services such as eLearning, the Index, and Snapshot at www.mind.org.uk/workplace and for further information on workplace mental health training please visit: www.mind.org.uk/workplace/mind-training</p> |

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| | <p>Please contact Carla Tully, Head of Client Services in Workplace Wellbeing at Mind, (ctully@mind.org.uk) who can help direct your inquiry.</p> |
| <p>Mind Fitness Learning</p> <p>Website: www.mindfitness.training Email: andy@mindfitness.training</p> <p>Business Service, Education</p> | <p>Mind Fitness specialises in mental health, wellbeing and personal effectiveness training. With a background in video games and the creative industries, we work extensively in the Interactive Entertainment industry.</p> <p>Discounted rates, dependent on training session.</p> |
| <p>Mishcon de Reya</p> <p>Website: www.mishcon.com Email: harry.clark@mishcon.com</p> <p>Business Service, Legal</p> | <p>Legal services for the video games industry, including:</p> <ul style="list-style-type: none"> • development, publishing and licensing deals; • IP protection and exploitation; • corporate fundraising and M&A; • regulatory advice, including data privacy, online safety and consumer law. <p>Discounted rates are available to Ukie members on request.</p> |
| <p>MLC</p> <p>Website: www.mlc.studio Email: rhianna.ford@mlc.studio</p> <p>Business Service, Developer, Software Services</p> | <p>MLC is trusted by hundreds of game developers annually to provide art and development support from its talent network of over 150, providing animation, 3D & 2D production, concepting, marketing content and engineering services. We build teams of contractors that are both flexible and affordable for Indie to AA studios. Our mission is to merge the benefits of hiring contractors and outsourcing studios into a single model for game development teams craving flexible efficiency and superior quality.</p> <ul style="list-style-type: none"> • 10% off your first 3 briefs. Use code UKIEMLC when submitting a brief. • Get 5% commission (of up to £5k) if you successfully refer someone to MLC (they save 5% too). Simply email us. |
| <p>Moxie Ops</p> <p>Website: www.moxieops.biz Email: rebecca@moxieops.biz</p> <p>Business Service</p> | <p>Specialist operations and business strategy consultancy and contracted services. Focuses on providing bespoke support for games, tech and creative companies with their business operations</p> <p>1-hour free virtual mentoring session for up to two in-house operations team members.</p> |
| <p>Naomi Korn Associates</p> <p>Website: www.naomikorn.com</p> | <p>We are a UK based company specialising in copyright and data protection. We have been proudly providing comprehensive expert support, consultancy and training to SMEs, charities and the cultural</p> |

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| <p>Email: emma@naomikorn.com</p> <p>Business Service</p> | <p>and creative industries for over two decades. Whether you are looking for a copyright or data protection audit, help desk support, short term project work, longer term support or CPD accredited training through our live online Training Academy, we can help you understand your legal compliance obligations and make the most of your assets.</p> <p>With over two decades in business working with UK and international clients, we are proud of our flexible, personal and facilitative approach which has helped our clients achieve their desired outcomes, build confidence, and protect and optimise their assets.</p> <p>10% discount off our consultancy services and in-house training, including our brand-new Data Protection Compliance Help Desk and Copyright Help Desk.</p> <p>As a CPD UK Accredited Training Provider, and a UK Registered Learning Provider (UKPRN 10096310), we deliver a comprehensive programme of CPD UK accredited and certified copyright and data protection courses.</p> <p>Naomi Korn Associates is delighted to offer UKIE members a 15% discount off any of our online training courses (use code UKIE15 when booking). To discuss your training options, project, and/or other support we can offer you, please contact info@naomikorn.com or call on +44 203 475 5122</p> |
| <p>Oktra</p> <p>Website: www.oktra.co.uk Email: iphoenix@oktra.co.uk</p> <p>Business Service</p> | <p>Oktra are a workplace design & build company with over 25 years' experience. Our aim is to create spaces that inspire people to do amazing things. We have worked with a number of major publishers and developers on everything from studio refurbishments and supplying new furniture, to major expansion projects and studio relocations. With 4 offices across the UK, our services include: workplace consultancy, workplace design, interior fit out & furniture.</p> <p>Free initial workplace consultations.</p> |
| <p>Other Things</p> <p>Website: www.otherthingsagency.com Email: matt@otherthingsagency.com</p> <p>Marketing & PR</p> | <p>Other Things is a creative agency focused on the video games sector. We make game trailers, design and build websites, take in-game and in-engine captures, craft key art, brand games and companies, manage socials, and all sorts of other things. Ultimately, we help publishers and studios of all sizes present their brands in the best possible light so that they look awesome, attract the best talent, and sell more games.</p> <p>Free store listing audit helping to boost sales, wishlist numbers, and any other stats that you'd like to improve.</p> |

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| <p>Partners&</p> <p>Website: www.partnersand.com Email: adam.jeffs@partnersand.com</p> <p>Business Service</p> | <p>Our aim is to be the best insurance advisory business in the UK, characterised by:</p> <ul style="list-style-type: none"> • People who stand shoulder to shoulder with you • Advice that makes a difference • Outcomes that shape your future <p>Partnership is the core element that drives who we are and what we believe... with our clients and with our people. We offer a wealth of experience, expertise and insurance advice for all businesses.</p> <p>Free, no obligation insurance and risk management review to help you understand the risks you face - and whether your current insurance programme meets your needs.</p> |
| <p>Partnier</p> <p>Website: www.partnier.com Email: account.management@partnier.com</p> <p>Business Service</p> | <p>Partnier is the organisation behind Game.Press, Keymailer, BidBattler and a range of other game marketing solutions. Bringing press and influencer-based marketing into one dashboard, whether organic or paid, Partnier's network reaches over 4 billion game buyers, and is used by publishers including Xbox Studios, Konami, Crytek, and Tiny Build, as well as 15,000 other studios and indies.</p> <p>25% discount on all subscriptions and most promotions, available on all GBP subscriptions, ad units (except Masthead), Press Blasts, Influencer Outreach, Animated Socials, & Newsletter insertions, as well as BidBattler & JustInfluencers commissions.</p> |
| <p>Pathway UX Research</p> <p>Website: www.pathwayuxresearch.com Email: richard@pathwayuxresearch.com</p> <p>Business Service</p> | <p>Game design researcher and user experience (UX) consultant for video and tabletop games.</p> <ul style="list-style-type: none"> • Focused on your players - I provide or offer advice on tailored usability testing, competitor analysis, surveys, icon testing and more. • Enabling your vision - Get insights into effective UX practice, collaboration and how to scale as projects grow and become more complex. <p>Free 30m introductory call and 10% discount.</p> |
| <p>Pixel Helix</p> <p>Website: www.pixelhelix.co.uk Email: al@pixelhelix.co.uk</p> <p>Marketing & PR</p> | <p>Pixel Helix is a strategic marketing agency committed to delivering best-in-class campaigns for your games. Founded by industry veteran Al Hibberd, Pixel Helix is built upon more than 15 years of experience across video games and technology. With award winning experience across a wide range of campaigns, whether you're developing the next indie classic or driving acquisition for a next gen metaverse platform, we are passionate about your games and specialise in finding product market fit.</p> |

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| | Free 1 hour go-to-market consultation (in-person or online) for Ukie members |
| Plan of Attack Website: www.planofattack.biz Email: chris@planofattack.biz Events, Marketing & PR | Plan of Attack is an international video games PR agency. Our dedicated team of industry veterans spans across Europe and North America, offering expertise in promoting games of all sizes and genres. Free consultations |
| Playruo Website: www.playruo.com Email: fergus@playruo.com Software, Marketing & PR | Playruo provides a solution for game studios and publishers, allowing gamers to try out their PC games (even AAA) instantly, in the browser and without installation. 50% discount on first campaign launched with Playruo in 2024. |
| Plus Accounting Website: www.plusaccounting.co.uk Email: victoriak@plusaccounting.co.uk Accountancy & Tax Service | We specialise in accounting for the gaming industry, offering the full range of accounting and tax services for developers and studios. Whether you are planning on starting out on your own, opening a new indie dev studio, expanding your studio or the time has come to consider a sale, we can provide you with the support and guidance that you need. You may need guidance on the most appropriate tax structure for your new business, help raising funds to expand, guidance on improving your accounting system and KPI reporting or an EMI share option plan to incentivise key staff. Significantly, we also have extensive experience in dealing with video games tax relief claims for our clients. Free no obligation 30 minute chat to discuss accounting needs. |
| RallyHere Website: www.rallyhere.gg Link: Schedule a Demo Today Software | RallyHere is a fully integrated, battle-tested backend game platform and service, powering matchmaking, server orchestration, analytics, in-game store, live operations, and more. RallyHere was founded in early 2023 by veterans of Hi-Rez Studios, to bring world-class live-services operations to game developers of all sizes, making it easier than ever to build and operate cross-platform games. Headquartered in Alpharetta, the team is headed up by CEO Stewart Chisam, COO John Workman, and CTO Phil Collins. RallyHere is a wholly-owned subsidiary of Hi-Rez Ventures with offices in the USA and United Kingdom. Free 30 minute consultation. Schedule a demo today! |
| Raptor PR Website: www.raptorpr.com Email: rana@raptorpr.com | We're proud to be the world's only pure B2B tech PR agency for the global games industry. We thrive on creating high-impact, data-driven campaigns for ambitious video games and emerging technology brands, reaching audiences in North America, Europe, |

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| <p>Business Service, Marketing & PR</p> | <p>and MENA. Our signature campaigns fire up tier 1 global fame and feed voracious lead generation machines.</p> <p>Free 30 minutes of PR and communications consultation, including a qualitative and quantitative media analysis of a core brand, with initial communications recommendations.</p> |
| <p>Reactional Music</p> <p>Website: www.reactionalmusic.com Email: luke@reactionalmusic.com</p> <p>Software Services</p> | <p>Reactional Music is the framework for next generation music experiences in games and interactive worlds. As the world's first rule-based music engine, Reactional allows any music to be brought into a game and the entire game's visuals and sound to react live to that music. By providing a new commercial, technical and creative framework for next-generation music experiences in games, this opens up opportunities for music personalisation and in-game purchase, unlocking value for games developers, publishers, creators and rights holders, as well as the world's three billion gamers.</p> <p>50% Discount for Ukie members. To activate this offer:</p> <ol style="list-style-type: none"> 1. Go to app.reactionalmusic.com and sign up or login 2. Create or Open your live project on the Platform 3. In the top-left hand corner, select your plan - i.e. Free Trial 4. Select your package and Upgrade with the Promo code: "UKIE" to save 50% |
| <p>ReadyAimFire</p> <p>Website: www.readyaimfire.tv Email: tom@readyaimfire.tv</p> <p>Marketing & PR</p> | <p>Creative production studio offering live-action video, gameplay capture, animation, visual identity, and artwork to gaming brands and agency partners.</p> <p>Free consultation and 10% discount on all services.</p> |
| <p>Renaissance PR</p> <p>Website: www.renaissancepr.co.uk Email: stefano@renaissancepr.co.uk</p> <p>Marketing & PR</p> | <p>Renaissance is an award-winning media communications agency, founded in 2015 by industry veteran and BAFTA member Stefano Petruccio. We work with a diverse portfolio of clients of varying sizes, types, and unique requirements.</p> <p>With a team of 13 people (eleven in the UK and two in the US), all with a minimum of 10 years of game industry experience, Renaissance is focused on product and corporate PR with media and content creators at all levels of the game industry as well as social media and community management</p> <p>Free consultation and assessment of any comms strategy.</p> |
| <p>Revolgy</p> <p>Website: www.revolgy.com Email: jst@revolgy.com</p> | <p>As an Amazon Web Services and Google Cloud Platform partner with more than ten years of experience, we have a deep understanding of the specific needs and challenges faced by the gaming industry. Our team comprises passionate gamers and cloud architects dedicated</p> |

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| <p>Platform Holder, Software Services</p> | <p>to making the game development process smoother and more secure for distributed and remote teams. We help gaming companies leverage the power and reliability of AWS and GCP to drive their business forward.</p> <ul style="list-style-type: none"> - 3% Discount for your GCP or AWS usage - 5% Discount for your Google Workspace subscription - 25% Discount for Revolgy Professional and Managed Services - 25% Discount for using Remāngu - the platform for Remote Game Development (www.remangu.com) |
| <p>Roucan Events & Content</p> <p>Website: www.roucan.co.uk Email: david.lilley@roucan.co.uk</p> <p>Business Service, Esports, Events</p> | <p>Roucan is an agency specialising in videogames. We are event producers, brand specialists, content experts offering live and digital event production and business development consultancy. We are connected to most games brands and can help with introductions and representation.</p> <p>If you need assistance in videogames then get in touch.</p> <p>Preferential rates for Ukie Members. All pricing will be dependent on the scope of work but guaranteed value.</p> |
| <p>RSM UK</p> <p>Website: www.rsmuk.com Email: Kirsty.Fraser@rsmuk.com</p> <p>Accountancy & Tax Service, Business Service, Legal</p> | <p>RSM UK are a Leading global provider of audit, tax & consulting services. As a leading global network, they share skills, insight and resources, as well as a client-centric approach that's based on a deep understanding of business; empowering clients and people to move forward with confidence.</p> <p>Free hour long consultation.</p> |
| <p>Saffrey Champness</p> <p>Website: www.saffery.com Email: Moses.Nyachae@saffery.com</p> <p>Accountancy & Tax Service, Business Service</p> | <p>Since Saffery Champness was founded in 1855, experience has taught us how long-term planning can be the single biggest factor in achieving your financial, business and personal ambitions. Our people are experienced professionals who understand the importance of getting the right tax and financial structures in place for you, in good time.</p> <p>One hour of free consultation and lower fees.</p> |
| <p>Sheridans</p> <p>Website: www.sheridans.co.uk Email: achapman@sheridans.co.uk</p> <p>Business Service, Legal</p> | <p>Sheridans' Computer Games Group boasts several leading lawyers in the interactive sector. The Group specialises in all aspects of interactive media entertainment and technology including computer and video games, digital media, online business and ecommerce.</p> <p>One hour of free legal consultation and advice.</p> |
| <p>Soundcuts</p> <p>Website: www.soundcuts.net</p> | <p>Audio outsourcing company, providing 'All Things Audio' for games.</p> <p>Audio Direction and Production</p> |

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| <p>Email: adele@soundcuts.net</p> <p>Business Service</p> | <p>Sound Design Music (composition/editing/curation) Dialogue (casting/direction/recording/editing) Integration Consultancy Trailer Soundtracks and Ident.</p> <p>We can be your entire audio team, or just an additional resource to support your in-house team.</p> <p>We have worked on a huge array of projects, covering all formats (pc/console/mobile/VR/Interactive RV/Installations) across different size projects from micro, to indie to AAA studios.</p> <p>We have worked on every engine and across all audio middleware.</p> <p>Some of our projects include: The Quarry, As Dusk Falls, Assassins Creed Odyssey, Brawl Stars, Chrome Valley Customs, The Room Franchise, Far Cry: Rise of the Revolution, Suicide Squad: Kill The Justice League, Planet Coaster, Planet Zoo, Alan Wake Fortnite Island.</p> <p>2 hours free consultation for Ukie members.</p> |
| <p>Simkins</p> <p>Website: www.simkins.com Email: stuart.smith@simkins.com</p> <p>Legal</p> | <p>Simkins is widely known as the go-to media, entertainment, and commercial law firm in London. Our gaming lawyers combine their specialist legal skills with an active involvement in the business side of gaming and are committed to ensuring that clients can make the most of exciting new opportunities in the ever-changing video game landscape.</p> <p>Free, no-obligation 30-minute initial consultation to discuss the legal challenges the member might be facing and discuss next steps.</p> |
| <p>Sphaira Innovation AG (PlanetPlay)</p> <p>Website: www.sphaira-i.com Email: info@sphaira-i.com</p> <p>Charity, Developer, Platform Holder, Software Services</p> | <p>PlanetPlay is Sphaira Innovation's chief product. It is a not-for-profit digital platform that is dedicated to reversing the climate crisis. PlanetPlay's unique digital platform allows everyone, everywhere to join the fight against the climate crisis, using the power of gameplay. Whether it is purchasing a game item, or upgrading to a new level, all activities connected to PlanetPlay raise funds for climate and humanity benefiting projects.</p> <p>10 tons of Carbon Offsets to each Ukie member that partners with PlanetPlay. This can be used to positively contribute towards your company's sustainability goals.</p> |
| <p>Sponge Hammer</p> <p>Website: www.spongehammer.com</p> | <p>Your business is unique. And so are your needs when it comes to software development. Whether you're seeking backend services development or game development in Unity, we tailor our approach</p> |

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| <p>Email: info@spongehammer.com</p> <p>Business Service, Developer</p> | <p>to meet your distinctive needs. We take the time to understand your business, your challenges and your ambitions to make sure we provide the best service to you.</p> <p>We are smart, friendly and great communicators. We believe in iterations and constantly improving ourselves and our processes. Our experience working on solving hard problems throughout the years enabled us to build knowledge that can be extremely valuable to you.</p> <p>As we're a small company, every project we take on counts. We all have a personal interest in the company's growth and how we manage our relationships. We do everything to ensure each project runs smoothly and you're happy with the results.</p> <p>Free consultations and 10% discount on standard fees for new clients on the first free months of an engagement that is at least six months long.</p> |
| <p>Sprite Consultancy</p> <p>Website: www.spriteconsultancy.uk Email: Chris.gray@sprite.consultancy.uk</p> <p>Business Service</p> | <p>A video game consultancy company specialising in retail (Shops & eCommerce), IP licensing, Distribution and publishing consultancy company, we strive to forge long-term partnerships with our clients, working collaboratively to achieve their business objectives.</p> <p>Whether you are a start-up looking for guidance or an established company seeking to enhance your market position, our consultancy services are tailored to meet your specific needs and enable your success in the dynamic world of video gaming.</p> <p>Free initial consultation up to 2hrs.</p> |
| <p>Substance Global</p> <p>Website: www.substanceglobal.com Email: colin.swift@substanceglobal.com</p> <p>Marketing & PR</p> | <p>Substance Global is a Creative Marketing Agency. 21 years of experience in Entertainment, Film, Streaming, TV and Gaming. Working with Disney, Paramount, Amazon Prime, Netflix, NBC Universal and 2k, Xbox, SEGA, IO Interactive, WB Games, Square Enix to name a few. Our services cover:</p> <ul style="list-style-type: none"> • All aspects of Social and Digital Marketing • Data, Insights, Analytics and Strategy • Creative Services and Filming Production • AR and 3D modelling • PR • Events and Experiential implementation and management <p>Essentially, we can do anything!</p> <p>Having worked in Video Games for well over a decade we are looking to immerse ourselves more in the industry, having felt a little on the outside. We are fans, gamers and specialists and we are looking forward to more interaction with our peers.</p> |

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| | <p>As Social and Digital Specialists we are pleased to be able to offer Ukie members the opportunity to work with us on a high-level audit of their social marketing, making initial recommendations towards focus areas and providing some competitor analysis.</p> |
| <p>Techtak Talent</p> <p>Website: www.techtak.co.uk Email: tomas@techtak.co.uk</p> <p>Business Service, Recruitment</p> | <p>Techtak Talent is a recruitment agency solely dedicated to the interactive entertainment industry. We are focused on building cohesive, creative and collaborative teams that will end up developing some of the world's most spectacular games and other entertainment products. Since 2018, we have worked with a number of local and global clients that are changing the games and interactive entertainment industry and found a home for hundreds of candidates. We offer strategic approach when it comes to building teams and hiring talent. From helping companies reduce their time to hire, to helping improve the overall candidate experience, improving offer acceptance rates and reducing cost.</p> <p>10% discount on fees for first 5 hires</p> |
| <p>The Game Marketer</p> <p>Website: www.thegamemarketer.com Email: info@thegamemarketer.com</p> <p>Marketing & PR</p> | <p>Born from a profound passion for video games and fortified by years of hands-on industry experience, The Game Marketer is an assembly of video game veterans who've left their mark on iconic franchises such as Assassin's Creed, Battlefield, and League of Legends. Excellence is our benchmark, and we're wired to never accept anything beneath it, whether it's our own performance or what we deliver to our clients</p> <p>We don't just market games; we immerse ourselves in them. We love to get under the skin of titles and create player-focused marketing campaigns that utilise every scrap of data, resonate with players, and drive real performance. Among our incredible partners are industry giants like Epic Games, Humble Bundle, Avalanche Group, and Paradox Interactive.</p> <p>Free paid media audit, that can be in relation to any game title or relevant brand push within the video game market.</p> |
| <p>The VoiceOver Network</p> <p>Website: www.thevoiceovernetwork.org Email: rachael@thevoiceovernetwork.co.uk</p> <p>Trade Bodies & Networks</p> | <p>The VoiceOver Network is a community for the voiceover industries professionals. A membership organisation bringing the voiceover industry together. The VoiceOver Network is all about strengthening and supporting the voiceover industry and that leads everything we do.</p> <p>Free month trial to join The VoiceOver Network. Quote 'Ukie' when signing up.</p> |

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| <p>TrailerFarm</p> <p>Website: www.thetrailerfarm.com Email: info@thetrailerfarm.com</p> <p>Business Service, Software Services</p> | <p>At TrailerFarm we make ultra brilliant games videos. From hype-generating teaser trailers, to unit-shifting TV spots and blockbuster launch trailers we love nothing more than getting stuck into briefs and making your games shine. And we do the lot. You bring us your brief, your problems, your challenges – and of course – your lovely game – and we can take care of the rest.</p> <p>10% off all trailers, promos, tv spot costings.</p> |
| <p>Theorycraft Marketing</p> <p>Website: www.theorycraftmarketing.com Email: nick@theorycraftmarketing.com</p> <p>Business Service, Marketing & PR</p> | <p>Theorycraft Marketing is a leading video game marketing agency with a wealth of experience in the gaming sector. Theorycraft Marketing has experience with all scales of campaigns, offering a cost effective way of scaling your marketing through our plug and play solution. Whether you have no marketing resources in-house, or if you need reinforcement for your existing set up, we integrate smoothly as an extension of your team. We can plan and execute revenue generating ad campaigns, reliably source, manage and optimise data-led influencer campaigns, and measure direct ROI on all digital marketing spending.</p> <p>Free media plan and 15% off final fee on all services.</p> |
| <p>Urban Ledgers</p> <p>Website: www.urbanledgers.co.uk Email: catherine@urbanledgers.co.uk</p> <p>Accountancy & Tax Service</p> | <p>Urban Ledgers is a specialist Chartered Accountancy practice working solely with clients in the games and interactive entertainment industry. This specialism means we have an in-depth understanding of the financial opportunities and challenges that game studios face, particularly against the backdrop of ever-changing tax regulations.</p> <p>Free 30 minute accounting / tax consultation.</p> |
| <p>Xsolla</p> <p>Website: www.xsolla.com Email: p.bilger@xsolla.com</p> <p>Business Service</p> | <p>Xsolla is a global video game commerce company, established in 2005. Specialising in video game industry services, it aids developers and publishers in funding, marketing, launching, and monetizing games on multiple platforms. With headquarters in LA, Xsolla has established a foothold in cities such as London, Berlin and Kuala Lumpur. They serve major clients like Valve, twitch, and Ubisoft.</p> <p>Free implementation of in-game reward system in game stores</p> |
| <p>YOM</p> <p>Website: www.yom.net Email: nessa@yom.net</p> <p>Business Service, Software services</p> | <p>YOM is revolutionizing cloud gaming by pioneering the first decentralized cloud gaming infrastructure (DePIN). With YOM, games, immersive experiences, and virtual worlds can be streamed to any device, eliminating the need for expensive hardware like consoles (Xbox, PlayStation), powerful PCs, or dedicated apps (e.g., Steam, Apple Store). By harnessing a distributed network of idle consumer GPUs, YOM offers an energy-efficient, scalable alternative to traditional cloud services plagued by high costs and environmental impact. Our decentralized infrastructure empowers</p> |

gamers, studios, and brands alike to deliver immersive experiences at a fraction of the traditional cost.

**50% discount on YOM subscription fee and
50% off streaming cost (without ads)**

Core Ukie Benefits

Beyond the our valued Partner member benefits, here is a reminder of Ukie's *core* benefits, available to all members:

- Ukie actively encourages engagement and networking with other members. This includes 1-2-1 introductions and access to [member groups](#) which lead Ukie policy.
- Discounts on Ukie & partner [conferences and events](#). Ukie manages, endorses, and promotes over 150 events a year including GDC, gamescom, develop and business support events around the country. Savings, per member, on an annual basis exceed £12k with £80k of free tickets distributed to members
- Award winning [international trade programme](#) including inbound & outbound missions, UK stands at trade shows, and webinars. Major presence at gamescom, GDC and China Joy. Register your interest now for gamescom by contacting [Sam Collins](#).
- Access to our gold standard [Scale Up and Accelerators](#) for business growth. Contact [Helen Johnson](#) for more details.
- Weekly newsletter, monthly Insider for all team members and a dedicated member page on the [Ukie website](#). Contact [Leo Harvey](#) for help signing up team members to newsletters or making changes to dedicated member pages.
- Market research and insight available for free or to purchase at discounted rates – includes the official UK video game charts, [physical and digital sales data](#). Contact [Sam Collins](#) to find out more.
- Free use of Ukie [meeting rooms and hot-desks](#) in central London, (non-member rate of £800 per day). [Book online here](#) or email hello@ukie.org.uk.
- Accredited [training courses](#) run at discounted rates. Contact [Leo Harvey](#) to find out more.
- Free [IP web crawler and takedown service](#). Contact [Mo Ali](#) to find out more.
- 5% discount on SafeHR products and services. Contact [Leo Harvey](#) to find out more or visit [here](#).
- Opportunity to raise your profile through partnership on bespoke events and activities. Contact [Sam Collins](#) to find out more.
- Equal voting rights – one member one vote. Option for Full members to stand in [Ukie Board](#) election.